BRUCE SPRINGSTEEN CENTER FOR AMERICAN MUSIC
AT MONMOUTH UNIVERSITY
382 CEDAR AVE, LONG BRANCH, NJ 07740

It Takes a Village 21st-Century Careers in Music

GRADES	LOCATION	LESSON PLANS INCLUDED
9–12, Adaptable	In-school or via Zoom	Before, during, and after

Contact for more information: **education@springsteencenter.org**

PROGRAM OVERVIEW

From performers and technicians to accountants and copywriters, it takes a village to create the music we all know and love. This learning experience explores the robust world of career opportunities in music: the facets of stage and performing arts production management, the lifestyle implications and physical demands of working in the music industry, and the legal and ethical responsibilities that accompany being a music professional — all illustrated through live performance of music representing diverse styles, cultures, and historical periods.

WHAT STUDENTS DO

- Learn about and hear from performers, technicians, producers, managers, accountants, copywriters, and more.
- Explore how stage and performing arts productions are planned, created, budgeted, and managed.
- Discuss lifestyle demands of different music-industry careers.
- Examine the legal, financial, and ethical responsibilities of working as a music professional.

NEW JERSEY STUDENT LEARNING STANDARDS ALIGNMENT

SUBJECT	STANDARDS	HOW THIS PROGRAM DELIVERS
Career Awareness & Planning (2020)	**9.2** — Career Awareness, Exploration, Preparation & Training	Students survey a full ecosystem of music-industry careers and the preparation paths that lead to them.
Career & Technical Education (2020)	**9.3.12.AR** — Arts, A/V Technology & Communications Career Cluster	Students analyze the interdependence of technical and artistic careers and the "lifestyle implications and physical demands" of the field (9.3.12.AR.1, AR.3).
Personal Financial Literacy (2020)	**9.1** — economic and financial dimensions of career choices	Students consider income structures, contracts, and financial responsibility in music careers.
Life Literacies & Key Skills (2020)	**9.4** — Creativity & Innovation (CI) · Critical Thinking (CT) · Global & Cultural Awareness (GCA)	Students analyze how creative, technical, and business roles collaborate across a culturally diverse industry.

BUILT FOR YOUR SCHOOL DAY

These programs are designed to be taken **into your schools and built around your day**. We can scale these lessons to accommodate different-sized groups of students, and we are happy to modify them to align with any educational focus a school or group would like.

STANDARDS-FIRST DESIGN

Every element of the learning experience is built directly from the **New Jersey Student Learning Standards and NJDOE frameworks cited above**. Each lesson can be tailored to work with a school and/or teacher's curriculum.

BOOK YOUR IN-SCHOOL VISIT

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Reach out to plan your trip today.